

DONATE YOUR ENERGY

Donate Your Energy helps your company cut its energy bill by providing incentives to staff to save energy. The incentive is that companies agree to donate a proportion of the energy cost savings (from an energy saving campaign), to charities selected by the staff. In this way staff feel that they are contributing something to the greater good instead of just saving energy to save the company money.

Research has shown that people can be motivated through contributing to good causes when participating in energy saving actions. This provides an additional incentive to people to save and 'donate their energy' to charitable or other community based organisations.

Benefits

To your company:

- cuts your energy bill
- lowers your tax bill
- improves your company image through environmental commitment
- improved teamwork and better morale amongst your staff

To staff:

- personal satisfaction, knowing that they are contributing to a good cause
- participation in a worthwhile initiative through teamwork

How it works

- your company establishes its pre-campaign baseline energy consumption.
- staff identify suitable charities for donations and you agree the proportion of energy savings to be donated.
- run your awareness campaign.
- measure your energy consumption at the end of your campaign and estimate your total energy savings.
- savings are donated to the selected charity.

To find out more about Donate Your Energy, please email info@energyxchange.eu or contact the partner organisations in your country listed at the back.

Contact us

 info@energyxchange.eu

energyXchange is part of THE MOBILISE ENERGY AWARENESS initiative which is delivered by five partner organisations from four European countries and is supported by the Intelligent Energy Europe programme. Contact us to find out more:



Consulteco Limited
Dalton House
60 Windsor House
London SW19 2RR
UK
Tel: +44 (0)20 8144 2480
Email: info@consulteco.eu
www.consulteco.eu



Tipperary Energy Agency (TEA)
Craft Granary
Church St Caher
Co. Tipperary
IRELAND
Tel: +353 (0)52 430 90
Email: info@tea.ie
www.tea.ie



Agencia de Gestión de Energía de la Región de Murcia (ARGEM)
C/ Pintor Manuel Avelaneda,
1. 10 Izda,
30001 Murcia
SPAIN
Tel: +34 968 223 831
Email: info@argem.es
www.argem.es



Fundación Asturiana de la Energía (FAEN)
Fray Paulino SN
33000 Mieres
Asturias
SPAIN
Tel: +34 985 487 180
Email: info@faen.es
www.faen.es



Social Economy Foundation (SEF)
Elizabetes str. 45/47,
1010 Rīga
LATVIA
Tel: +371 733 43 48
Email: info@sef.lv
www.sef.lv

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TO BUILD AWARENESS



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It's an ever-recurring problem trying to motivate people in the workplace and at home to save energy. Coming up with new ideas and new materials is a time consuming job that requires creative thinking and hard work. We all know that some excellent ideas and awareness materials have already been developed by other organisations that could be invaluable to us, and we could also offer our own material in exchange.

energyXchange supports organisations to raise energy awareness in the workplace and in the home. It has three key support elements:

Awareness materials

Access, share and exchange energy awareness materials through this databank of proven successful campaign material.

Student Power

Facilitates university/college students to provide support to local organisations in implementing awareness campaigns.

Donate Your Energy

Helps companies cut their energy bill by providing incentives to staff to save energy.

energyXchange is a resource to help you raise energy awareness. It facilitates access, sharing and exchange of energy awareness materials.

www.energyXchange.eu identifies examples of existing awareness materials categorised by sector, energy saving theme, type of material and self-contained campaigns. It contains a comprehensive range of examples of awareness materials, for motivating people in the workplace and at home to use energy more sustainably.



The materials includes examples of posters, guides, stickers, videos, logos and a range of other materials to help you raise energy awareness.

The energyXchange also contains:

- a free online **energy awareness questionnaire** to measure the level of staff awareness on energy in your workplace. Your staff can complete it online and you can download all results into a spreadsheet.
- a **Forum** to share and exchange information, tips and experience on energy awareness on a European wide basis.



Student Power is an innovative scheme that facilitates students to provide support to organisations running energy awareness campaigns, including energy campaigns within their own universities/colleges.

The aim is for students to work with their own university or local organisations and be supervised by a member of the academic staff, with the activity contributing to their coursework



Student Power has important academic, economic and sustainability benefits:

- provides practical experience for students
- facilitates teamwork between students, academic staff, energy managers and local businesses and organisations.
- offers support on energy awareness and marketing expertise.
- reduces energy consumption and costs in participating organisations
- reduces CO2 emissions and improves environmental performance

Student power in action

Student Power is already in action in three European countries, Spain, Ireland and Latvia, and in five universities/institutes.



Tipperary Institute, Ireland



Riga Technical University, Latvia